

# OPEN WORLD LECTURES @ FICHET

## Logo Design Competition



### Official Rules

- Organizer: Foundation for International Cooperation in Higher Education of Taiwan (FICHET)
- Eligibility: Domestic and international students enrolled at universities in Taiwan
- Deadline: Through October 4, 2020 (Sunday)
- Design Standards:
  1. The logo must emphasize the concept of the OPEN WORLD LECTURES @ FICHET and higher education in Taiwan, including globally diverse links, international excellence, and a life of adventure.
  2. The design must be suitable for enlargement and reduction for use in various promotional materials. The logo should be clearly identifiable and memorable, making it suitable for continued use for future lecture series.
- Specifications:
  1. Individuals are limited to submit one entry, and should be accompanied with a title and description (limit 300 words).
  2. Entries should be provided digital formats in color and monochrome versions, along with vector image and PDF files with respective minimum output resolutions of 300dpi and 1024x1024.
- Submissions:
  1. Entry form (see Attachment 1, including a 300-word concept description).
  2. Digital file of entry (use author name as file name).
  3. Please send both items by email to [sasha@fichet.org.tw](mailto:sasha@fichet.org.tw) using the subject line “FICHET LOGO Design + [author name]”
- Evaluation Criteria:
  1. Theme (40%)
  2. Originality and uniqueness (35%)
  3. Color scheme and aesthetics (25%)
- Judging:
  1. A selection committee comprised of organizer will evaluate all entries. To ensure fairness, author name will be redacted during review.
  2. Online voting for most “liked” will be used to select a Best Popularity Award. Polling will be open from October 6 to 11 (noon). The voting link will be announced on FICHET official website on October 6.
  3. Selection results will be announced on FICHET official website at the end of

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October, 2020. Winners will be notified by email or phone individually.

4. To ensure the quality of the winning submissions, if no entries meet the selection criteria, no winner will be selected.

➤ Awards:

1. First Prize: NT\$30,000 (including tax)
2. Honourable Mention (3 selections): NT\$10,000 (including tax)
3. Best Popularity Award (3 selections): AirPods Pro

**Note: All winners are not allowed to replace, exchange the Prizes for cash or similar value, and no repeat prize-winners within the categories. FICHET reserves the right to amend these awards rules at its sole discretion.**

➤ Other Terms and Conditions:

1. Personal information of entrant will be collected for the purpose of registration, notification, contact, selection, recognition, and publication of competition results. The collection, processing and use of such information will be subject to relevant privacy laws and regulations.
2. Entries must be entirely original work. Instances of plagiarism, unauthorized use of copyrighted images or text, or any other infringement of third-party copyright will be the sole legal responsibility of the submitter. If an award-winning submission is found to be subject to such infringement, the award will be cancelled and all awarded prizes will be rescinded.
3. The entrants submitting the winning works agree to transfer copyright and all intellectual property rights to the Foundation for International Cooperation in Higher Education of Taiwan (FICHET). The entrant may retain but not restrict FICHET's right to use the work including unlimited reproduction, distribution, webpage production, exhibition, and publication in any format and by any method in accordance with Taiwan's Copyright Act. For such use, FICHET is not obligated to notify or compensate the entrant.
4. If the winner (1) does not meet the requirements, (2) loses his/her qualification, (3) fails to reply to the organizer within three days or receiving notice of the award or (4) refuses to accept the prize, the prize will be rescinded and the organizer reserves the right to award the prize to another submission.
5. Entrants agree to adhere to the rules of the event, and those found to have violated the competition rules will be excluded from consideration. Failure to provide complete and truthful information with the submission may result in the cancellation of prizes and recovery of awards. If a submission is found to have infringed on third-party copyright, the competition participant shall bear sole responsibility and the organizer shall bear no responsibility.

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6. The organizer reserves the right to amend or append the competition rules and conditions at any time. Please check the FICHET official website for current information and announcements. The organizer reserves the right to terminate, alter or suspend this event and to modify official regulations at any time.
7. According to the Income Tax Law of the Republic of China, competition prizes with a monetary value exceeding NT\$1,000 must be included in the recipient's annual personal income tax filing. FICHET will deduct the required tax payment on behalf of award recipients.